

SHMIRA PROJECT

JOIN NOW

Connect your community with IDF soldiers and Israelis in danger, to pray for them and do good deeds in their merit.

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SINCE 2014

PARTICIPANTS



78,543

SOLDIERS



15,700

VOLUNTEERS



50+

ABOUT THE SHMIRA PROJECT

Israeli families have been slaughtered, villages held hostage, cities across Israel bombed and soldiers massacred.

Thousands of IDF soldiers and reservists have since been called up to duty. **Immediately, Israelis began circulating lists of names of soldiers and the missing, wounded to pray for on social media and informal messages.**

To consolidate efforts of individual lists and social media posts, we have re-launched the Shmira Project. The Shmira Project is a centralized system to match the names* of IDF soldiers, and Israelis who are missing, wounded or in danger, with people around the world.

ShmiraProject.com pairs a participant with an active duty IDF soldier or reservist.

You, the participant, will commit to doing a mitzvah (good deed) ranging from prayer to Torah learning to charity to simple acts of kindness in the merit of your soldier or person in danger.

The Hebrew word "shmira" (pronounced shmeerah) means "guarding". In modern Hebrew, shmira also means guard duty. We will continue in the ancient practice of pairing physical battle with spiritual battle.

When the Shmira Project was initially launched during the 2014 Gaza war, the program reached over 70,000 people from 35 countries. Today, leveraging technological advancements, our reach is limitless.

HOW CAN YOU EMPOWER YOUR PEOPLE NOW?

THE CHALLENGE:

Your community wants to connect with the people of Israel. How can you empower them to connect 1:1 without a lot of time, money or effort?

THE SOLUTION:

It's fast, easy, completely free, and meaningful – and engages people without another huge pull on your resources.

This is a really easy ask. You're not asking for money. With just a couple of clicks, your community can connect one-on-one with a soldier, hostage or Jew in Israel in danger.

Simply sign up for the Shmira Project Promo In A Box. We'll give you a branded website with your logo, video, and message from you to your people. Plus you'll get a set of ready-to-go materials that you can use as is or customize. Then simply share them with your audience. This makes it easy to get going within 24 hours, **all at NO COST TO YOU.**

WHAT HAPPENS AFTER I SIGN UP:

You receive your own privately branded landing page and promotion in a box.

Its got relevant content, email text, and social media materials for your platforms and contacts. Consider it done. Simple, fast, personal.



SHMIRA PROJECT.COM
Your Action ☆ Their Armor

PARTNER WITH OUR MISSION

The Shmira Project, with its heartwarming Adopt-a-Soldier initiative, invites you to join a global family extending prayers and goodwill to the brave soldiers in Israel.



Let's amplify our shared mission, creating a ripple of hope and positive change that resonates through the landscapes of Israel. Together, we're not just making a statement; we're making a difference. So, come along, be a part of this beautiful journey of camaraderie, and let's create a world brimming with love, support, and unity.



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BECOME A PARTNER

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